

**OFFICE OF THE MISSION DIRECTOR
NATIONAL HEALTH MISSION
GOVERNMENT OF TRIPURA**

No.F.13 (3-62)-DFWPM/PHS/DEWORM/2018/ (Sub-I)

Dated 16th January, 2020

To

The Zonal Business Manager
Airtel, Tripura

Subject: Request to continue support for generation of SMS alerts for National Deworming Day (NDD) February 2020 round.

Sir/Madam,

This is with reference to the preparations for the upcoming tenth round of National Deworming Day (NDD) to be held on February 2020 in Tripura. Soil Transmitted Helminthes (STH) is a significant public health concern for India. Around 68% children of 1- 14 years of age (22 crores) are estimated to be at risk of parasitic intestinal worm infection. Evidence shows that Worm loads has been proven to adversely affect the school attendance, concentration and physical and mental development of children. Periodic deworming can reduce the transmission of STH infection. With an aim to intensify efforts towards the STH control, Tripura will implement **mass deworming of children between 1 to 19 years on February 17, 2020 followed by mop-up day on February 24, 2020 for left out children.**

2. For successful implementation of NDD it is important that the community is well aware and obtains maximum benefits from the campaign. Hence, it is requested to kindly support the state in disseminating the following Bengali message to your subscribers.

Details of the SMS and expected dates are given below:

Expected Date of sending SMS	Message to be Generated
February 15, 2020	১৭ ই ফেব্রুয়ারী জাতীয় কুমিনাশক দিবসে ১ থেকে ১৯ বৎসরের শিশুদের কুমিনাশক ঔষধ স্কুল এবং অঙ্গনওয়াড়ী কেন্দ্রে বিনামূল্যে খাওয়ানো হবে।
February 15, 2020	কুমিনাশক ঔষধ শিশুদের জন্য সম্পূর্ণ সুরক্ষিত ও ফলপ্রদাশিশুরা যেন কুমিনাশক ঔষধ চিবিয়ে খায় সেদিকে লক্ষ্য রাখবেন।
February 22, 2020	যে সমস্ত শিশুরা কোনো কারনবশতঃ জাতীয় কুমিনাশক দিবসে ঔষধ খায়নি, তাদের ২৪ ই ফেব্রুয়ারী মপআপ দিবসে এই ঔষধ খাওয়ানো হবে।
February 22, 2020	কুমিনাশক ঔষধ শিশুদের জন্য সম্পূর্ণ সুরক্ষিত ও ফলপ্রদাশিশুরা যেন কুমিনাশক ঔষধ চিবিয়ে খায় সেদিকে লক্ষ্য রাখবেন।



3. You are also requested to add following cell numbers at the time of sending SMS to your subscribers for our record purpose:

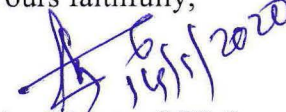
9862670872	7544007393	8794693116
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4. Further, please also share with us the summary of for SMS sent by your esteemed company to the following email id: **nddtripura@gmail.com** and copy to **dr.deepkumar@gmail.com** by **February 28, 2020**

5. For any queries please reach out to Dr. Deep Kumar Debbarma, State Nodal Officer, NDD, Directorate of Health & Family Welfare, Government of Tripura at **9862670872**.

6. The State Health and Family Welfare will be thankful to **Airtel** for extending continued support in public health interest.

Yours faithfully,

s/c  14/1/2020
Mission Director (NHM)
Government of Tripura

Copy to:

1. The Director of Family Welfare and Preventive Medicine, Government of Tripura, Agartala for information.
2. The State Nodal Officer, NDD, Directorate of Family Welfare and Preventive Medicine, Government of Tripura, Agartala for information and necessary action.
3. The State Program Manager, Evidence Action, Tripura for information necessary action.

Copy forwarded to:

1. PS to the Secretary, Health & Family Welfare Department, Government of Tripura, Agartala for kind information to the Secretary.

s/c  14/1/2020
Mission Director (NHM)