OFFICE OF THE MISSION DIRECTOR
NATIONAL HEALTH MISSION
GOVERNMENT OF TRIPURA
SIHFW Building, 1st Floor, Palace Compound, Agartala

No.F.13 (3-62)-DFWPM/PHS/DEWORM/2018/ (Sub-II)

Dated 28/12 December 2018

To,
The Zonal Business Manager
Airtel, Tripura

Subject: Support for sending SMS alerts for National Deworming Day (NDD) February 2019 round among subscribers.

Madam/Sir

This is with reference to the preparations for the upcoming eighth round of National Deworming Day (NDD) to be held on February 8, 2019 in the state. First of all, State Health & Family Welfare department, Government of Tripura would like to thank the telecom service provider for continued support to Government of Tripura by sending SMS alert on National Deworming Day among Airtel subscribers.

As you are aware that Soil Transmitted Helminthes (STH) is a significant public health concern for India. Around 68% children of 1-14 years of age (22 crores) are estimated to be at risk of parasitic intestinal worm infection. Evidence shows that worm loads have been proven to adversely affect the school attendance, concentration and physical and mental development of children. Periodic deworming can reduce the transmission of STH infection. With an aim to intensify efforts towards the STH control, Tripura will implement mass deworming of children between 1 to 19 years on February 8, 2019 followed by a mop-up day on February 14, 2019 for left out children.

For successful implementation of NDD it is important that the community is well aware and obtains maximum benefits from the campaign. Hence, it is requested to kindly support the state in disseminating the following Bengali message to your subscribers. Details of the SMS and expected dates are given below:

<table>
<thead>
<tr>
<th>Expected Date of sending SMS</th>
<th>Message to be Generated</th>
</tr>
</thead>
<tbody>
<tr>
<td>February 7, 2019</td>
<td>৮ই ফেব্রুয়ারীর কৃপোপরি সঙ্গকর্থ হিসেবে ১ থেকে ১৯ বছরের শিশুদের ফুল এবং অফিস চীন কেউ অসন্ত্রাট করতে মানুষ না যাখানো হবে।</td>
</tr>
<tr>
<td>February 7, 2019</td>
<td>কৃপোপরি কৃষ্ণ শব্দ সম্পূর্ণ সুবিধিতে এবং দিনিই। শিক্ষার মানুষ কৃপোপরি কৃষ্ণ তিনি শিখিয়ে যাওয়া সুলভ করতে লম্বায় রাখবেন।</td>
</tr>
<tr>
<td>February 13, 2019</td>
<td>দে মন্ত্রণালয়ের কৃষ্ণের কারণে মানুষ ফুল এবং অফিস। শিক্ষার মানুষ কৃষ্ণ তিনি শিখিয়ে যাওয়া সুলভ করতে লম্বায় রাখবেন।</td>
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</tr>
</tbody>
</table>

You are also requested to add following cell numbers at the time of sending SMS to your subscribers for our record purpose:

7005513426 7544007393 8794693116
Further, please also share summary of snapshots for SMS sent by your telecom company to the following email id: nddtripura@gmail.com and copy to dr.deepkumar@gmail.com

For any queries please reach out to Dr. Deep Kumar Debbarma, State Nodal Officer, Deworming Intervention, Government of Tripura at 7005513426

The State will be thankful to you for extending your support in public health interest.

Thanking you

Yours faithfully,

(Dr. Shailesh K. Yadav, IAS)
Mission Director, NHM
govt. of Tripura

Copy to:

1. The Director, Family Welfare & Preventive Medicine department, Government of Tripura for information
2. The State Nodal Officer, NDD, Family Welfare & Preventive Medicine department, Government of Tripura for information and necessary action
3. The State Program Manager, Evidence Action, State Office, Tripura for information

Copy forwarded to:-

1. PS to the Secretary, Health & Family Welfare, Government of Tripura for kind information.

(Dr. Shailesh K. Yadav, IAS)