To,
The Branch Manager
Vodafone, Tripura

Subject: Support for sending SMS alerts for National Deworming Day (NDD) February 2019 round among your subscribers.

Madam/Sir

This is with reference to the preparations for the upcoming eighth round of National Deworming Day (NDD) to be held on February 8, 2019 in the state. First of all, State Health & Family Welfare department, Government of Tripura would like to thank the telecom service provider for continued support to Government of Tripura by sending SMS alert on National Deworming Day among Vodafone subscribers.

As you are aware that Soil Transmitted Helminthes (STH) is a significant public health concern for India. Around 68% children of 1-14 years of age (22 crores) are estimated to be at risk of parasitic intestinal worm infection. Evidence shows that worm loads has been proven to adversely affect the school attendance, concentration and physical and mental development of children. Periodic deworming can reduce the transmission of STH infection. With an aim to intensify efforts towards the STH control, Tripura will implement mass deworming of children between 1 to 19 years on February 8, 2019 followed by a mop-up day on February 14, 2019 for left out children.

For successful implementation of NDD it is important that the community is well aware and obtains maximum benefits from the campaign. Hence, it is requested to kindly support the state in disseminating the following Bengali message to your subscribers. Details of the SMS and expected dates are given below:

<table>
<thead>
<tr>
<th>Expected Date of Sending SMS</th>
<th>Message to be Generated</th>
</tr>
</thead>
<tbody>
<tr>
<td>February 7, 2019</td>
<td>৮ই ফেব্রুয়ারীর কৃষ্ণমুহুর্তকে বিদ্যালয়ের ১৬ থেকে ২৯ বছরের শিক্ষার্থীদের কৃষ্ণমুহুর্তকে স্থাপনযোগ্য প্রান্ত দুটি এবং আরো চালু করা হবে।</td>
</tr>
<tr>
<td>February 7, 2019</td>
<td>কৃষ্ণমুহুর্তের উপর সম্পূর্ন সুরক্ষিত এবং মোকাবেলা। শিক্ষার্থী মোন কৃষ্ণমুহুর্তকে উপর চিত্রিত ঘাটে সোনিকে লক্ষ্যে রাখবেন।</td>
</tr>
<tr>
<td>February 13, 2019</td>
<td>যে সময় শিক্ষার্থী সোনো লাজাবাড়িতে জীবন মূল গার্ম্যকে উপর ঘাটে, তাদের ১৪ই ফেব্রুয়ারীর সম্পূর্ন চ্যাম্পিয়ন বিদ্যালয় এই উপর ঘাটে হবে।</td>
</tr>
<tr>
<td>February 13, 2019</td>
<td>কৃষ্ণমুহুর্তের উপর সম্পূর্ন সুরক্ষিত এবং মোকাবেলা। শিক্ষার্থী মোন কৃষ্ণমুহুর্তকে উপর চিত্রিত ঘাটে সোনিকে লক্ষ্যে রাখবেন।</td>
</tr>
</tbody>
</table>

You are also requested to add following cell numbers at the time of sending SMS to your subscribers for our record purpose:

7005513426   7544007393   8794693116
Further, please also share summary of snapshots for SMS sent by your telecom company to the following email id: nddttripura@gmail.com and copy to dr.deepkumar@gmail.com

For any queries please reach out to Dr. Deep Kumar Debbarma, State Nodal Officer, Deworming Intervention, Government of Tripura at 7005513426

The State will be thankful to you for extending your support in public health interest.

Thanking you

Yours faithfully,

(Dr. Shailesh K. Yadav, IAS)
Mission Director, NHM
Govt. of Tripura

Copy to:

1. The Director, Family Welfare & Preventive Medicine department, Government of Tripura for information
2. The State Nodal Officer, NDD, Family Welfare & Preventive Medicine department, Government of Tripura for information and necessary action
3. The State Program Manager, Evidence Action, State Office, Tripura for information

Copy forwarded to:

1. PS to the Secretary, Health & Family Welfare, Government of Tripura for kind information.

(Dr. Shailesh K Yadav, IAS)