OFFICE OF THE MISSION DIRECTOR  
NATIONAL HEALTH MISSION  
GOVERNMENT OF TRIPURA  

No. F.13 (3-62) - DFWPM/PHS/DEWORM/2018 (Vol-II)  

Dated 03/7/2018

To,
The Branch Manager  
Vodafone, Tripura


Sir/Madam,

This is with reference to the preparations for the upcoming National Deworming Day (NDD) to be held on August 10, 2018 in the state. Soil Transmitted Helminthes (STH) is a significant public health concern for India. Around 68% children of 1-14 years of age (22 crores) are estimated to be at risk of parasitic intestinal worm infection. Evidence shows that Worm loads has been proven to adversely affect the school attendance, concentration and physical and mental development of children. Periodic deworming can reduce the transmission of STH infection. With an aim to intensify efforts towards the STH control, Tripura will implement mass deworming of children between 1 to 19 years on 10th August 2018 followed by a mop up day on 17th August 2018 for left out children.

2. For successful implementation of NDD it is important that the community is well aware and obtains maximum benefits from the campaign. Hence, it is requested to kindly support the state in disseminating the following Bengali message to your subscribers. Details of the SMS and expected dates are given below:

<table>
<thead>
<tr>
<th>Expected Date of sending SMS</th>
<th>Message to be Generated</th>
</tr>
</thead>
<tbody>
<tr>
<td>9th August 2018</td>
<td>১০ই আগস্ট জাতীয় কুমিল্যান্ড ডিবিসন ১ থেকে ১১ বৎসরের শিশুদের কুমিল্যান্ড উপাদান কেবল এবং আদেশ করে তোমাদের খাওয়ানো হবে।</td>
</tr>
<tr>
<td>16th August 2018</td>
<td>যে সময় পিউরা কারাগারের জাতীয় কুমিল্যান্ড ডিবিসন উপাদান খাওয়ানো হবে, তাদের মেয়েরা একই উপাদান খাওয়ানো হবে।</td>
</tr>
</tbody>
</table>

3. You are also requested to add following cell numbers at the time of sending SMS to your subscribers for our record purpose:

| Mobile Numbers | 9436121296 | 7005633755 | 7544007393 | 8794693116 |

4. Further, please also share summary of snapshots for SMS sent by your esteemed company to the following email id: nddtipurap@gmail.com and copy to dr_dsaha@rediffmail.com

5. For any queries please reach out to Dr. Debasish Saha, State Nodal Officer, Deworming Intervention, Govt. of Tripura at 9436121296 or 7544007393.

6. The State will be thankful to you for extending your support in public health interest.

Your faithfully,

(Dr. Shailesh K. Yadav, IAS)  
Mission Director, NHM  
Govt. of Tripura

Copy to:

1. PS to the Secretary, Health & Family Welfare, Govt. of Tripura, Agartala for kind information of Secretary.
2. The Director of Family Welfare & P.M, Govt. of Tripura, Agartala for kind information.
3. The State Nodal Officer (Deworming Intervention), Govt. of Tripura, Agartala for information.
4. The Evidence Action, State team, Agartala Office for information & necessary action.

(Dr. Shailesh K. Yadav, IAS)  
Mission Director, NHM  
Govt. of Tripura