OFFICE OF THE MISSION DIRECTOR  
NATIONAL HEALTH MISSION  
GOVERNMENT OF TRIPURA  
No.F.13 (3-62)-DFWPM/PHS/DEWORM/2018/ (Sub-I)

Dated 04th July, 2019

To

The Branch Manager  
Vodafone, Agartala, Tripura

Subject: Support for generation of SMS alerts for National Deworming Day (NDD)  
August 2019 round.

Sir/Madam,

This is with reference to the preparations for the upcoming National Deworming Day (NDD) to be held on August 8, 2019 in the state. Soil Transmitted Helminthes (STH) is a significant public health concern for India. Around 68% children of 1-14 years of age (22 crores) are estimated to be at risk of parasitic intestinal worm infection. Evidence shows that Worm loads have been proven to adversely affect the school attendance, concentration and physical and mental development of children. Periodic deworming can reduce the transmission of STH infection. With an aim to intensify efforts towards the STH control, Tripura will implement mass deworming of children between 1 to 19 years on 8th August 2019 followed by a mop-up day on 19th August 2019 for left out children.

2. For successful implementation of NDD it is important that the community is well aware and obtains maximum benefits from the campaign. Hence, it is requested to kindly support the state in disseminating the following Bengali message to your subscribers.

Details of the SMS and expected dates are given below:

<table>
<thead>
<tr>
<th>Expected Date of sending SMS</th>
<th>Message to be Generated</th>
</tr>
</thead>
<tbody>
<tr>
<td>August 6, 2019</td>
<td>৮ই অগাস্ট জাতীয় কৃমিনাশক দিবসে ১ থেকে ১৯ বৎসরের শিশুদের কৃমিনাশক তথ্য ধুল এবং অস্বাভাবিক কিনামুলো খাওয়ানো হবে।</td>
</tr>
<tr>
<td>August 6, 2019</td>
<td>কৃমিনাশক তথ্য শিশুদের জন্য সম্পূর্ণ সুরক্ষিত ও ফলপ্রদ গিফটেরা যেন কৃমিনাশক তথ্য চিত্রে খায় সেদিন লক্ষ রাখবেন।</td>
</tr>
<tr>
<td>August 17, 2019</td>
<td>যেসমস্ত শিশুরা কোনো দামপ্রাপ্তজাতীয় কৃমিনাশক দিবসে তথ্য খাওয়ানি, তাদের ১৯ই অগস্ট মুখ্য দিবসে এই তথ্য খাওয়ানো হবে।</td>
</tr>
<tr>
<td>August 17, 2019</td>
<td>কৃমিনাশক তথ্য শিশুদের জন্য সম্পূর্ণ সুরক্ষিত ও ফলপ্রদ গিফটেরা যেন কৃমিনাশক তথ্য চিত্রে খায় সেদিন লক্ষ রাখবেন।</td>
</tr>
</tbody>
</table>
3. You are also requested to add following cell numbers at the time of sending SMS to your subscribers for our record purpose:

9862670872  7544007393  8794693116

4. Further, please also share with us the summary of SMS sent by your esteemed company to the following email id: nddtripura@gmail.com and copy to dr.deepkumar@gmail.com August 26, 2019

5. For any queries please reach out to Dr. Deep Kumar Debbarma, State Nodal Officer, NDD, Government of Tripura at 9862670872.

6. The State Health and Family Welfare will be thankful to Vodafone for extending continued support in public health interest.

Yours faithfully,

(Dr. Shailesh K. Yadav, IAS)
Mission Director, NHM
Government of Tripura

Copy to:

4. The Director of Family Welfare and Preventive Medicine, Government of Tripura, Agartala for information.
5. The State Nodal Officer, NDD, Directorate of Family Welfare and Preventive Medicine, Government of Tripura, Agartala for information and necessary action.
6. The State Program Manager, Evidence Action, Tripura for information necessary action.

Copy forwarded to:

2. PS to the Secretary, Health & Family Welfare Department, Government of Tripura, Agartala for kind information to Secretary.

(Dr. Shailesh K. Yadav, IAS)